



Adrian Monjes

Digital Designer and Producer

PROFILE

About

I am a seasoned digital designer and producer based near Seattle, WA. While I am well versed in web and graphic design, I also have experience in content production and digital marketing. With interests in design, marketing and technology, my passion lies in helping clients develop and amplify their brand in the online space.

Skills at a Glance

- Web and Graphic Design
- Front-end Web Development
- Multimedia Production
- Content Production
- Digital Marketing

CONTACT



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Email

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Website

www.monjesmedia.com



Location

Mill Creek, WA

CONNECT



linkedin.com/in/monjesmedia



facebook.com/monjesmedia



twitter.com/monjesmedia

EXPERIENCE

10/2011 - Present

Icom America Inc. | Kirkland, WA | Electronic Creative Specialist

Responsible for online presence across corporate web and social media properties • Website design • Front-end web development • Content production • Live streaming corporate events and trade shows • Video editing • Technology training • Coach and mentor content creators in best practices of digital content production • Reporting of website analytics

9/2009 - 1/2011

Cybergolf | Mukilteo, WA | Senior Interactive Designer/Producer

Design and development of graphic user interfaces for new and existing clients • Lead clients through the design and development process • Assist clients in setting up web hosting, email and domain name acquisition • Schedule all incoming design projects for the department • Design and development of graphic user interfaces for internal projects

2/2008 - 7/2008

Microsoft (FILTER TALENT) | Redmond, WA | UX Designer

Worked closely with Lead UX Designer and program managers on a variety of projects for various MSN channels including Autos, Careers, Real Estate, Travel and Tech & Gadgets • Worked on a variety of UX design projects including wireframes, low-fi mockups, high-fi mockups, and design specs. Occasional XHTML and CSS development for graphic user interfaces

4/2007 - 2/2008

Tucson Newspapers | Tucson, AZ | Online Designer/Developer

Coordinate and work closely with online director, marketing director and project managers on a variety of projects for Tucson's two largest newspapers • Design and development of graphic user interfaces for primary web properties and special projects using Adobe CS, XHTML, CSS, JavaScript • Design of online ad collateral for internal and external clients • Edit content and write headlines for display on Tucson.com's highest profile areas

3/2005 - 4/2007

iHeartMedia | Tucson, AZ | Web Content Manager

Managed Web Department for iHeartMedia's Tucson radio cluster • Responsible for the online presence across all station websites and associated social media properties • Worked closely with programming, sales, marketing, promotions and engineering staff in deployment of a variety of projects in the web and print space • Design and deployment of email newsletters • Design and delivery of online advertising collateral across all station websites • Technology training • Coach and mentor on-air personalities in best practices of digital content production • Reporting of website analytics

3/2003 - 9/2004

BTD Media | Tucson, AZ | Senior Web Designer

Design and maintenance of corporate web presence including online store, membership and affiliate program websites • Managed projects while working closely with marketing and development staff • Conception and development of online promotional materials

9/2000 - 9/2001

Prudential California Realty | Walnut Creek, CA | Web Administrator

Maintained and developed websites for one of the Bay Area's leading real estate agencies • Creation and maintenance of agent web pages • Designed advertising collateral for display on intranet website



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SKILLS

General

Graphic design, web design, UI design, UX design, digital marketing, content marketing, social media marketing, email marketing, e-commerce, SEO, web analytics, photography, video editing, audio editing, podcasting, copy writing, fluency in Spanish

Software

Adobe CC (Photoshop, Illustrator, InDesign, Fireworks, Flash, Dreamweaver, Premiere, limited After Effects), Microsoft Expression 4, Balsamiq, iMovie, Garage Band, Audacity, BBEedit, Transmit, FileZilla, Buffer, Hootsuite, Mailchimp, Oracle Eloqua, Microsoft Office (Word, Excel, PowerPoint, Outlook), macOS, iOS, Microsoft Windows

Web Technologies

HTML, CSS, Bootstrap, JavaScript, jQuery, experience with XML, ASP and PHP

Content Management Systems

WordPress, Wix, Shopify

EDUCATION AND CERTIFICATIONS

2016 - 2018

Lynda.com (From LinkedIn) | Online

Certificate of Completion, SEO Foundations

Certificate of Completion, Local SEO

Certificate of Completion, Marketing Foundations: Social Media

Certificate of Completion, Online Marketing Foundations

Certificate of Completion, Learning Email Marketing

Certificate of Completion, Design Thinking: Understanding the Process

2016

School of Visual Concepts | Seattle, WA

Digital Marketing Boot Camp

1997 - 2000

Pima Community College | Tucson, AZ

Graphic/Web Design Courses: Web Design, Photoshop, Illustrator, Quark, Color Rendering, Graphic Design I, Basic Drawing

1993 - 2000

The University of Arizona | Tucson, AZ

B.A., Communication, Spanish Minor

INTERESTS

Photography, Art, Travel, Cooking, Music, Sports and Tech

REFERENCES

References will be furnished upon request.